



**SANKOFA AFRICAN AMERICAN THEATRE COMPANY**



# SPONSORSHIP OPPORTUNITIES



**CONTACT US**

**1425 CROOKED HILL ROAD, P. O. BOX 61183  
HARRISBURG, PA 17106-1183 . 717-214-3251**



/sankofatheatre



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sankofatheatrehbg.com



**Sankofa is an Akan (Ghana) word that means, "We must go back and reclaim our past so we can move forward;" so that we understand why and how we came to be who we are today, thereby gaining wisdom, power, and hope to make positive progress through the sharing of this knowledge.**

## **MISSION**

**Sankofa African American Theatre Company exists to educate, engage and enrich our community through thought-provoking theatre that amplifies African American history, culture and perspectives that reflect artistic excellence.**

**Becoming a sponsor is an excellent opportunity to support theatre that creates safe places to learn, share, grow and promote racial equity and healing in the Capital region.**

**To carry out our mission, Sankofa AATC:**

- Is An African American Led Organization**
- Is Inclusive while focused on the African American Experience and Perspective**
- Produces Theatre that Illuminates the history, culture, and life-experiences of African Americans**
- Creates safe spaces for education, engagement, and empowerment around the African American experience.**





# OUR STORY

**In late 2015, an ensemble of local professional African American actors and the founders of Open Stage of Harrisburg began to seriously dialogue about the need for an African American led and focused theatrical arena beyond the obligatory February production commemorating Black History Month. Conceptual discussion moved to establishing a formalized founding committee to complete missioning, visioning, and program development work. Following an extensive strategic planning process Sankofa African Theatre Company (SAATC) was incorporated in 2017 and received status as a 501(c) (3) not-for-profit theatre organization.**

**SAATC became autonomous in 2018, received support from The Foundation for Enhancing Communities Arts for All Program and was placed on a funding track with the Pennsylvania Council on the Arts.**





**SANKOFA** AFRICAN AMERICAN  
THEATRE COMPANY

# OUR STORY CONTINUED

Since its inception SAATC has:

- Consistently increased representation of African American theatre artists and audience members to be more reflective of the demographic diversity of the Harrisburg area.
- Strengthened the cultural and education landscape of the region through twelve artistically strong theatre productions that have reached 10,000 adults and students.
- Continued positive economic impact in the local community. Attracted and competitively engaged BIPOC (Black, Indigenous, and People of Color) actors and staff, who do not have ready access to the existing theatre community.
- Formed strong collaborative partnerships with other arts organizations in Dauphin and Cumberland Counties such as Gamut Theatre, Open Stage, WITF, The Monument Project, Theatre Harrisburg, West Shore Theatre and West Shore Symphony Orchestra carrying out its mission to illuminate African American history and culture and cultivate healthy spaces for cross-cultural dialogue and learning.





# Corporate Sponsorship Investment Opportunities

## Sustaining Season Sponsor- \$10,000

- Sustaining Sponsor Season Recognition
- Presentation of opening remarks by Sustaining Sponsor during a performance of each season production
- Total of 20 tickets to be used during the season
- Five exclusive Sankofa African American Theatre Company T-shirts
- One customized engagement experience

## Presenting Production Sponsor- \$5,000

- Presenting Sponsor Recognition
- Total of 12 tickets to sponsored production performances
- Curtain speech remarks at one performance of sponsored production
- Two exclusive Sankofa African American Theatre Company T-shirts

## Sankofa Partner Sponsor- \$2,500

- Sankofa Partner Sponsor Recognition
- Total of 8 tickets to attend season productions
- Two Sankofa African American Theatre Company T-shirts

## Student Matinee Sponsor- \$1,500 (Per Performance)

- Sponsor recognition during the run of sponsored student matinee production which includes
- Playbill and study guide logo and full page ad placement, website, social media and curtain
- Speech recognition during student matinee



Customized Sponsorships and Advertising are available.  
Please contact Sharia Benn, [sharia@sankofaaatc.org](mailto:sharia@sankofaaatc.org).



# SPONSORS & FUNDERS

# GIANT®

## SANKOFA'S SEASON SPONSOR



# PARTNERS

## The Pennsylvania Past Players



# ABW





# INVEST NOW!

**To become a sponsor, email Sharia Benn  
at [sharia@sankofaatc.org](mailto:sharia@sankofaatc.org)**

**SANKOFA AFRICAN AMERICAN THEATRE COMPANY RECEIVES STATE ARTS FUNDING SUPPORT THROUGH A GRANT FROM THE PENNSYLVANIA COUNCIL ON THE ARTS, A STATE AGENCY FUNDED BY THE COMMONWEALTH OF PENNSYLVANIA AND THE NATIONAL ENDOWMENT FOR THE ARTS, A FEDERAL AGENCY, THE FOUNDATION FOR ENHANCING COMMUNITIES, AND DAUPHIN COUNTY.**

**THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF SANKOFA AFRICAN AMERICAN THEATRE COMPANY MAY BE OBTAINED FROM THE PENNSYLVANIA DEPARTMENT OF STATE BY CALLING TOLL-FREE, WITHIN PENNSYLVANIA, 1-800-732-0999.**

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